



A FULL *Life* FEST2017

Established in 2000, The FESF is a day-long celebration of faith and family. With national Christian musical acts, games, activities, fireworks and high quality vendor displays, the event attracts 39,000+ people to the Center for Pastoral Leadership in Wickliffe, Ohio.

EXPOSURE

With 39,000+ value based FESF-goers, you will have the opportunity to spread your message to a targeted audience of families and youth. Partnering with the The FESF creates brand loyalty in unparalleled ways.

PERSONAL CONTACT

Our booth setup provides an opportunity for the most effective form of marketing: personal contact with droves of potential customers in an intimate setting. You will meet and retain potential customers by deploying your most effective asset: your people.

VALUE

Each vendor package is designed to optimize your investment. With high-visibility placement, eye catching banners and other amenities, these packages give you the bang for your buck your business needs, at a significant value. And even more, as our attendees have increased over the past several years, our prices have remained the same.



THE FESF = HIGH VISIBILITY!

"The FESF is a great family day. It's a wonderful opportunity for us to meet so many of our customers from across the region. As one of the sponsors of The FESF, we are pleased to be able support this great event and give back to the community that is so supportive of us."

– Kevin Yaughter, President, Marc's

"Between both booths we had about 17,000 - 18,000 people come through the PNC area. We also had our best year in terms of new business acquisition."

– John Burdorff, Vice President, Regional Manager, PNC Cleveland Northeast Region

"The FESF has something for everyone, family members of all ages. It is a spiritually uplifting event for all – attendees, volunteers, benefactors, and organizers."

– Marian R. Rubin, Jesuit Retreat House

"Attending The FESF is like experiencing a winning grand slam home run! I leave renewed, energized, and hopeful. The FESF is clearly a HOME RUN!"

– Eva Dolan, Cleveland Indians



CENTER FOR PASTORAL LEADERSHIP
28700 EUCLID AVENUE, WICKLIFFE, OHIO
440.943.7662

VENDOR APPLICATION

THE FESF SUNDAY, AUGUST 6



High value.
Maximum exposure.
Great opportunity.

WWW.THEFEST.US

YEARLY ATTENDANCE

VENDOR PACKAGES

<THEFEST> has grown exponentially because of the positive and powerful impact it has on people's lives.



Place your message
in front of
39,000 people!

THEFEST AT A GLANCE

A FULL Life

DYNAMIC	2016: a free event which estimated 39,000+ people attended. 39,000+ expected to attend in 2017
YOUNG PEOPLE	2016: estimated over 16,000 participated 2017: estimated over 17,000 to participate
THEIR PARENTS	over half of the guests were comprised of young families (husband/wife in their 30's-40's with young children)
REGIONAL	from the Northeastern Ohio area and beyond
DIVERSE	Brings together people of all ages, religions, races and backgrounds from across our region
ACTIVE	day-long Christian music by Christian Contemporary bands • attractions for teens and adults of all ages • kids activities area
ENGAGING	70+ corporate and retail select vendors on hand whose displays enhance the quality and value of this family-based event
LIFE CHANGING	activities and opportunities to encourage personal prayer and reflection followed by a truly inspirational religious service in the language of our time

HIGH VISIBILITY

\$900

(IF YOU ARE PLANNING TO SELL ITEMS, YOU MUST PURCHASE THIS PACKAGE)

- 15' x 15' Tent in Premier Area
- 10' Vinyl Banner with your Business Name
- 8' Display Tables
- LED Advertisement
- Folding Chairs
- Electricity Included
- 2 Parking Passes / 4 VIP Passes

FESTIVAL VILLAGE

\$650

- 10' x 10' Tent
- Vinyl Banner with your Business Name
- 8' Display Tables
- Folding Chairs
- Electricity Included
- 1 Parking Pass / 4 VIP Passes

SPECIAL NON-PROFIT

\$400

- Shared Tent Space
- Vinyl Banner with your Business Name
- 8' Display Table
- Two Folding Chairs
- Great Display Space
- 1 Parking Pass / 2 VIP Passes

EDUCATION VILLAGE

\$300

(ONLY AVAILABLE TO CATHOLIC SCHOOLS)

- Special Section for Catholic Education
- Shared Tent Space
- Vinyl Banner with your School Name
- 8' Display Table
- Two Folding Chairs
- 1 Parking Pass / 2 VIP Passes

**MORE PEOPLE...GREAT BANDS...
SAME AFFORDABLE PRICE!**

Go online to see pictures of the 39,000+ people
having a great day theFEST.us/photos

**REGISTER
ONLINE!**

www.theFEST.us/vendors



COMPANY INFO

Company

Contact Person

Phone Number

Address

City

State

Zip

Email

Website

Items to be Sold

Name to Appear on Banner

DAY OF EVENT

Contact:

Cell Phone:

PAYMENT OPTIONS

Enclosed check made out to CPL-FEST

Credit Card over the phone 440.943.7662

Detach and mail form to: The FEST

28700 EUCLID AVE.

WICKLIFFE, OH 44092

Or FAX to 440.943.7577

• Upon confirmation, you will receive information about set-up and take-down times, as well as other pertinent information.

• By submitting this form, I have read and agree to all the terms and conditions found at www.theFEST.us/vendors

• Vendors cannot give away, distribute or sell water, pop or any other beverage or food items without prior consent from FEST staff. Any for sale items must be approved of, in writing, by FEST staff by July 20th. Monetary donations may not be solicited.

• Package not confirmed until payment received and all completed information is received

• If you have further questions or need further assistance contact Caitlin O'Neill at 330.814.8674 or COneill@theFEST.us